



SOMPO INTERNATIONAL

Assistant Vice President, Marketing & Communications Manager

Sompo International Holdings Ltd. (Sompo International) is a specialty provider of property and casualty insurance and reinsurance, established in March 2017 as the result of the acquisition of Endurance Specialty Holdings Ltd. by Sompo Holdings Ltd. (Sompo).

Sompo's core business encompasses one of the largest property and casualty insurance groups in the Japanese domestic market. In addition, Sompo is engaged in the provision of insurance services as well as other related services through its global network of businesses operating in 32 countries around the world.

Sompo International is the international operation and a wholly owned subsidiary of Sompo, which trades on the Tokyo Stock Exchange. Through our operating subsidiaries, Sompo International underwrites agriculture, professional lines, property, marine and energy, and casualty and other specialty lines of insurance and catastrophe, property, casualty, professional lines, weather risk and specialty lines of reinsurance.

As a leading global provider of insurance and reinsurance, we recognize that our success is derived directly from those who matter most: our people. Sompo International's headquarters is in Bermuda and we currently have offices in the United States, the United Kingdom, Continental Europe, and Asia. At Sompo International, a shared commitment to integrity, teamwork, agility, execution, and excellence define our culture, and we strive to create exceptional value for our clients and shareholders and maintain Sompo International as a desirable place to work.

We are seeking a Assistant Vice President, **Marketing & Communications Manager**, in **London** to develop and execute marketing communications programs and assets to effectively position Sompo International brand, products, services and thought leaders across target Insurance segments and markets in the UK, Europe and Bermuda. You'll be part of dynamic team of creative thinkers and in-house consultants who work collaboratively to support the marketing and communications needs of our rapidly growing organization. This is an exciting opportunity for someone who thrives in a fast-paced, growing organization- and who will have the opportunity to make an impact. This position will report to the Global Head of Marketing Communications for Sompo International.

Essential Duties and Responsibilities

- Develop and update:
 - Thought Leadership Copywriting
 - Media Relations Content
 - Web Content
 - Social Media Content
 - Product Marketing Strategies
- Ensure established budgets and deadlines are met
- Elevate and standardize the brand's aesthetic and voice across all regions and communication channels
- Support the development of emerging channel content and stakeholder touchpoints including:
 - Digital content for website, portals and social media
 - Editorial, advertising and conference content and branding
 - Thought leadership articles, speaking engagements, client conferences, placed articles



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- Support Business Unit Marketing leads with materials across all lines of business and divisions in the International Insurance platform
- Create campaigns to introduce new products, services, teams, locations, etc.
- Optimize messaging, brand, deliverables and visibility across all communication channels, media, target segments, geographies and audiences
- Manage agencies and consultants as needed to support goals

Qualifications

- Minimum 10 years experience working in a fast paced, dynamic B2B, Services, Financial Services or Insurance marketing and communications team
- Strong verbal, written and relationship skills, including listening skills
- Well-organized, self-starting professional with high ethical standards
- Collaborative, team player with strong consulting skills and client management orientation
- Ability to think strategically and implement recommendations and take action
- Demonstrated ability to produce and analyze ongoing product marketing communications mediums
- Track record in working with internal stakeholders at various levels of the organization deliver outstanding results
- Understanding of the Commercial insurance industry experience strongly preferred, but not required

Sompo International offers a competitive compensation and benefits package commensurate with experience.

Sompo International is an equal opportunity employer committed to a diverse workforce.

Visit our website at www.sompo-intl.com