



Marketing & Communications Manager- 12 Month FTC

Sompo International Holdings Ltd. (Sompo International) is a global specialty provider of property and casualty insurance and reinsurance. Sompo International companies are wholly owned subsidiaries of Sompo Holdings, Inc., whose core business encompasses one of the largest property and casualty insurance groups in the Japanese domestic market.

Through our operating subsidiaries, Sompo International underwrites agriculture, professional lines, property, aviation, marine and energy, financial and political risks and casualty and other specialty and catastrophe lines of insurance and reinsurance. Headquartered in Bermuda, we currently also have offices in the United States, the United Kingdom, Continental Europe, Latin America, the Middle East and Asia.

Sompo International is a company driven by its core values, a carrier that holds promise, trust and the commitment to protect at the center of everything we do. We recognize that our success is derived directly from those who matter most: our people. Our culture is defined by a commitment to integrity, teamwork, agility, execution, and excellence; and we strive to create exceptional value for our clients and shareholders and maintain Sompo International as a desirable place to work.

The Marketing & Communications Manager will report to the Head of Marketing & Communications, EMEA Insurance and VP Inclusive Diversity. The role will:

- Support the execution of marketing communications programs to effectively position the Sompo International brand, products, services and thought leaders across target insurance segments and markets across the EMEA (UK, Continental Europe, Middle East and Africa) region. As a key role within a dynamic team of creative thinkers and dedicated consultants, you will work collaboratively with our business stakeholders to support the marketing and communications needs of our rapidly growing organization.
- Support the execution of our global awareness strategy for Inclusive Diversity, focusing on embedding inclusion, diversity, and belonging in all aspects of who we are as a business.

This is an exciting opportunity for someone who thrives in a fast-paced, growing organization and who will be energized with the opportunity to make a material impact.

Responsibilities include:

Marketing & Communications

- Contribute to the development and execution of the marketing and communications strategy for the EMEA insurance business unit.
- Support the team in elevating and standardizing the brand's aesthetic and voice to increase brand awareness across all communications channels, all countries and locations across the EMEA insurance platform and to effectively engage our target audiences.
- Help embed key messaging and narrative for the EMEA insurance platform in alignment with global approach.
- Create, administer and support channel and stakeholder touchpoints with:
 - Digital content for website, portals and social media
 - Advertising and conference content that is on brand and on message
 - Thought leadership articles, speaking engagements, and trade conferences
 - Marketing materials across all lines of business in the EMEA insurance platform

- Integrated campaigns to introduce new products, services, teams, locations, etc.
- Ensure projects are progressed and deadlines are met.
- Partner and collaborate with marketing communications team members, distribution and underwriting colleagues and other stakeholders to achieve goals and support business objectives.

Inclusive Diversity

- Work closely with the VP Inclusive Diversity, the Global Head of Inclusive Diversity, our Inclusive Diversity Council, Learning & Development, Human Resources and other stakeholders to execute and measure success in our ID awareness strategy and initiatives as we progress and navigate our inclusive diversity journey.
- Support execution and embedding of behavioral and structural inclusion related imperatives focusing on developing Somo International as a company with a truly inclusive culture in which every employee, regardless of their background, can belong in and thrive.
- Focus on awareness raising both internally and externally in all aspects of our ID activity, bring new ideas and challenge to the status quo.

Desired Skills & Experience:

The candidate needs to:

- Experience working in a fast paced, dynamic B2B environment - Services, Financial Services or Insurance industry experience helpful
- Strong marketing and communications skillset with a focus on social media, integrated campaigns, trade show management and marketing analytics
- Passion and interest to further inclusive diversity within the organization
- Excellent verbal, written and listening skills in English; any additional language is a plus.
- Relationship-builder with demonstrable experience in influencing and building credibility
- Well-organized, detail-oriented self-starting professional with high ethical standards
- Collaborative, flexible and agile team player with strong consulting skills and client management orientation
- Strong project management skills and creativity
- Track record in working with internal stakeholders at various levels of the organization to deliver outstanding results
- Good understanding or experience in the commercial insurance industry is an advantage

Sompo International offers a competitive compensation and benefits package commensurate with experience.

Sompo International is an equal opportunity employer committed to a diverse workforce.

Visit our website at www.sompo-intl.com