

Global Head of Media Relations

Sompo International Holdings Ltd. (Sompo International) is a global specialty provider of property and casualty insurance and reinsurance. Sompo International companies are wholly owned subsidiaries of Sompo Holdings, Inc., whose core business encompasses one of the largest property and casualty insurance groups in the Japanese domestic market.

Through our operating subsidiaries, Sompo International underwrites agriculture, professional lines, property, aviation, marine and energy, financial and political risks and casualty and other specialty and catastrophe lines of insurance and reinsurance. Headquartered in Bermuda, we currently also have offices in the United States, the United Kingdom, Continental Europe, Latin America, the Middle East and Asia.

Sompo International is a company driven by its core values, a carrier that holds promise, trust and the commitment to protect at the center of everything we do. We recognize that our success is derived directly from those who matter most: our people. Our culture is defined by a commitment to integrity, teamwork, agility, execution, and excellence; and we strive to create exceptional value for our clients and shareholders and maintain Sompo International as a desirable place to work.

The Global Marketing & Communications team manages all communications and marketing activities for Sompo International across the globe. We are now seeking an experienced and dynamic Global Head of Media Relations to lead our media communications efforts and support elevate our brand presence globally. This role offers a unique opportunity for a seasoned media spokesperson from the insurance, banking, or professional services sectors, looking to make a significant impact in a fast-growing and dynamic environment.

In this role, you will be a key member of our international Marketing & Communications team. Reporting to the SVP, Deputy Head of Global Marketing & Communications, you will be responsible for developing and executing our global media and public relations strategy, with a focus on the UK, Continental Europe and APAC, in close collaboration with key stakeholders and colleagues.

Responsibilities

- Develop, own and implement a targeted global media strategy to position key stories, strategic corporate topics and senior executives and communicate offering and expertise in business and insurance media.
- Lead media and public relations in the UK, Continental Europe and APAC.
- Manage proactive and opportunistic media outreach and engagements, including thought leadership content, and effectively coordinate media inquiries.
- Serve as media spokesperson. Coach Sompo International's leadership team and senior experts, coordinating media trainings and preparing briefings.
- Collaborate closely with regional communications leads and the Global Head of Internal Communications to ensure consistent messaging across the organization.
- Lead crisis and reputational communications for Sompo International.
- Utilize data and analytics insights for media monitoring and continuous improvement of media relations efforts.
- Manage and develop one direct report.
- Act as the primary point of contact for Sompo Holdings' media relations team and other Sompo Group companies.
- Partner with Internal Communications on Environmental, Social and Governance (ESG) communications.



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- To implement our media strategy effectively, this role requires regular travel, constituting approximately 20% of the job responsibilities.

Skills and Experience

- As a senior communications professional with over 10 years' experience within the insurance, financial services, or related industries, you have a proven track record as a leader in media relations strategy, content development and execution. You enjoy collaborating with team members based around the world, have a good business sense, and act calm and agile under stress. You can roll up your sleeves and get the job done if needed.
- Has successfully led media relations and thought leadership on a business level. Understands B2B communications and thought leadership PR.
- Strong relationships with UK, Continental European and Asian industry and business media.
- Proven track record of international media relations coordination and as advisor to senior executives on communications issues, strategies, and outcomes.
- Exceptional collaboration skills with a global mindset, capable of building strong relationships across the company. With the ability to understand and drive our business goals, purpose, products and services.
- Bilingual proficiency in English and another European language, such as French, Spanish or German.
- Good copywriting abilities in those languages, capable of simplifying complex topics into easy-to-understand language.

Sompo International offers a competitive compensation and benefits package commensurate with experience.

Sompo International is an equal opportunity employer committed to a diverse workforce.

Visit our website at www.sompo-intl.com